



BSN Insight

Advertising Rates 2011-12

DISPLAY ADVERTISING

Annual Package (All 3 issues)	Inside Front Cover	Outside Back Cover (full Page only)	General Inside Pages
Full page (colour)	€ 1,750	€ 1,750	-
1/2 page (colour)	€ 1,070	-	€ 950
1/4 page (colour)	-	-	€ 650
Individual Issue (subject to availability)			
1/4 pg	€ 260		
1/2 pg	€ 380		

CLASSIFIED ADVERTISING

Annual Contract - (all 3 issues) Autumn 10, Spring & Summer 11			
Box 1 (up to 40 words)	€ 50	Box 3 (up to 120 words)	€ 150
Box 2 (up to 80 words)	€ 100		
Individual Issue (subject to availability)			
Box 1 (up to 40 words)	€ 20	Box 3 (up to 120 words)	€ 60
Box 2 (up to 80 words)	€ 40		

Advertising space is limited and will be sold on a first come first serve basis.

BSN Insight is a full colour publication. Inside Front Cover available as Full or half Page, Outside Back cover ONLY available as Full Page.

The full annual package (3 editions) is only available at the start of the school year in September.

Introductory offer on first issue (Autumn 2011) for those purchasing whole annual package.

The classified adverts section consists of small text box advertisements offered in 3 sizes.

These adverts are also available on a per issue or annual basis.

Click [here](#) for Classified online booking form.

To book advertising space, contact Ben Fuschillo at

Email: advertising@britishschool.nl

Technical Details & Copy Deadlines

DISPLAY ADVERTISING SIZES

<p>95mm x 130mm width x height</p> <p>1/4 page</p>	<p>195mm x 130mm width x height</p> <p>1/2 page</p>	<p>210mm x 297mm width x height</p> <p>Full page</p>
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COPY & PUBLICATION DATES

	Booking & Copy Deadline	Publication date
Autumn '09	Friday 29 October 10	Wednesday 8 December 10
Spring '10	Friday 18 February 11	Wednesday 30 March 11
Summer '10	Friday 27 May 11	Wednesday 6 July 11

FORMAT

All advertisements to be delivered in Tiff or certified print ready PDF format at 300dpi at 100% size.

Artwork must be the exact dimensions as stated and contain a border.

All adverts to be sent via email to advertising@britishschool.nl